

PERCEPTION OF MIGRATION PHENOMENON

Real VS Perception



Ranking of migration in the top issues for Austrians

#3 RANK

in the most important challenges facing the country

#4 RANK

in the most important personal challenges at the moment

EVALUATION OF COUNTRY GENERAL SITUATION

7 Austrians in **10**
 are satisfied about
 the situation of the
 country in general



KEY ACTORS: WHO SHOULD TAKE RESPONSIBILITY OF INTEGRATING REFUGEES AND MIGRANTS

18%

of Austrians believe that **NGOs** and volunteer organization should be the key actor

41%

of Austrians claim that **Government** should be the key actor

50%

of Austrians believe that **European Union** should be the key actor



CONNECTION WITH FOREIGN PEOPLE

91%

of **Austrians** have **some connection** with people coming from another country



LINGUISTIC ELEMENT

70%

of **Austrians** consider the linguistic element a very important factor to be considered as a "real Austrian"



IMPACT OF MIGRATION ON THE COUNTRY

20%

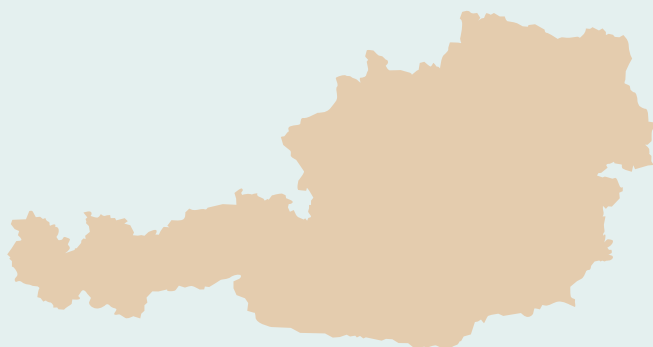
of Austrians say migration has had a positive impact on the country

29%

that it has had no effect

49%

that it has had a negative impact



MEDIA REPRESENTATION OF MIGRANTS

22%

"too much"

55%

"fair enough"

15%

"too little"

The traditional media talk about migration

42%

"are afraid to portray migrants negatively"



32%

"exaggerate in a negative portrait of migrants"

EXPOSURE TO FAKE NEWS

5 Austrians in **10** believe they have been exposed to deliberately **inaccurate news about migrants**

